

Event Management Case Study

GO Awards Gala Dinner

Client: Department Innovation, Universities & Skills

Project:

**GO Awards Gala Dinner, 2009
Plaisterers' Hall, London**

- 330 Guests
- 35 Individual Awards
- Government Minister Speaker
- VIP Speakers
- Celebrity Speakers
- Very short build-up time available
- Celebrity Speaker – Kenny Logan, ex-Scottish International Rugby Player

Local government employs more than two million people, of which an estimated 11 per cent struggle with literacy and 40 per cent with numeracy. This is a personal frustration for the individuals, which can have a negative effect on productivity and service delivery for communities.

The Improvement and Development Agency's (IDeA's) Get On (GO) Award framework helps councils and fire and rescue services to address the challenge of adult literacy and numeracy. The framework supports them to embed a culture of learning in the organisation as a whole, and develop the skills of the workforce in order to deliver better, more efficient services.



Department for
**Innovation,
Universities &
Skills**

