

## Event Management Case Study

### **Project:** Local eGov Celebration Gala Dinner

*Sept 2008, The Painted Hall, Royal Naval College*

400 guests, Government Minister speaker, after- dinner entertainment and speaker (John Humphrys), pre-dinner champagne reception



## Local eGov Celebration Gala Dinner

**Client:** The Local e-Gov Programme, London Borough of Newham and the ODPM (Office of the Deputy Prime Minister)

**Objective:** To encourage the widespread adoption of e-enabled technologies within English Local Authorities through a series of events including a high profile networking Celebration Gala Dinner.

**Our Brief:** The brief was to run a series of high profile events, with all costs covered by exhibitor & delegate revenues while supporting the objectives. The contract for this project was awarded through the OJEC bidding process and included organising a special Celebration Gala Dinner in the middle night of the large EXPO event in London.

**Results:** The event was self-funded catering for 400 guests including Minister. Feedback surveys showed high levels of satisfaction and subsequent engagement with the National Projects Programme and guests.

Revolution Events delivered a spectacular event through identifying an appropriate venue, the venue and on-site management, logistics, speaker liaison and all Audio Visual requirements and production.

