

2015  
**isse**

10th & 11th November 2015  
Hotel Palace Berlin, Germany  
[www.isse.eu.com](http://www.isse.eu.com)

Information Security Solutions Europe Conference

Making Europe a safer  
place to do business



In partnership with







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## About the Event

Europe's leading independent, interdisciplinary security conference and exhibition.

For over a decade ISSE (Information Security Solutions Europe) has built an unrivalled reputation for its world-class, interdisciplinary approach and independent perspective on the e-security market. The conference attracts hundreds of professionals, industry experts, end-users and government policy-makers.

Returning to Berlin, ISSE provides the ideal platform for the dissemination, qualification and discussion of the key EU security objectives and policy directions. The forum allows delegates and security providers to address head-on the political and technology issues around converting government policy into commercial reality in today's security sector.

It's clear that vendors and service providers who join the ISSE community are able to closely align their product design and services with the latest academic best practice – enabling them to gain real commercial advantage in both the private and public sectors.

ISSE was founded in 1999 as an initiative of the European Commission Directorate General Information Society.

ISSE is supported by a number of key players within the industry providing a unique insight into their work in helping the European Commission, Member States and the EU business community to meet their network and information security requirements;

**EEMA** – the European association for e-identity and security;

**European Commission;**

**TeleTrust** the Association for the Promotion of Trustworthiness of IT systems.

## Programme Tracks & Topics:

- **Trust Services, eID and Cloud Security**  
European Trust Services and E-Identity Regulation, Governance Rules, Standardization, Interoperability of Services and Applications, Architectures in the Cloud, governance, risks, migration issues
- **BYOD and Mobile Security**  
Processes and technologies for managing BYOD programs, smartphone/tablet security, mobile malware, application threats
- **Cybersecurity, Cybercrime, Critical Infrastructures**  
Attacks & Countermeasures against industrial Infrastructures; CERT/CSIRT – European & Global Developments, Resilience of Networks & Services, Surveillance technics & analytics
- **Security Management, CISO Inside**  
CISOs featuring the latest trends and issues in information security, Risk Mitigation, Compliance & Governance; policy, planning and emerging areas of enterprise security architecture
- **Privacy, Data Protection, Human Factors**  
Issues in BigData & Cloud, Privacy enhancing Technologies, insider threats, social networking/ engineering and security awareness programs
- **Regulation & Policies**  
Governmental Cyber Security Strategies, Authentication, Authorization & Accounting, Governance, Risk & Compliance

SEE THE MEDIA  
RESPONSES TO 2014



[www.isse.eu.com/press-registration/press-coverage/](http://www.isse.eu.com/press-registration/press-coverage/)

The event's comprehensive format allows attendees to explore questions, answers and solutions in a neutral atmosphere amongst their peer group.

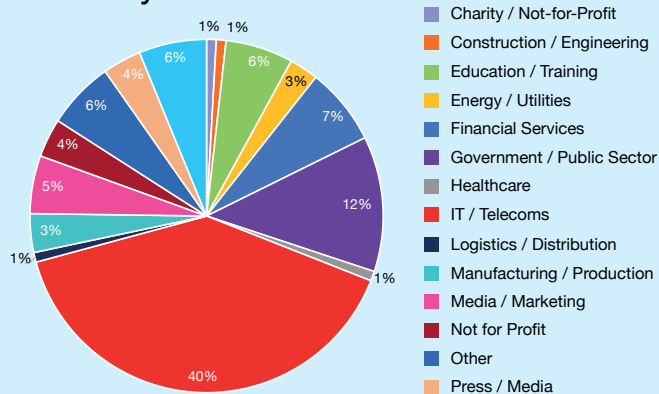


## Delegate Profile

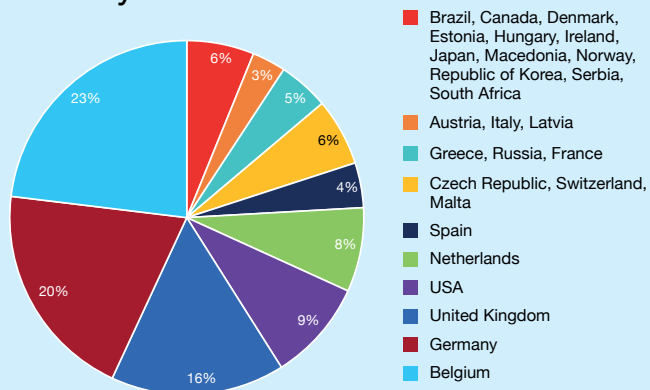
ISSE is aimed at business, government, legal and high-tech communities wishing to understand more about specific aspects of information security. The presentations, panel discussions and interactive debates focus on a diverse range of security issues, enabling delegates to pick and choose their own key areas of interest.

From enterprise security to financial services, from telecommunications to government, ISSE regularly attracts senior ICT, security and general management decision-makers from many of Europe's leading organisations.

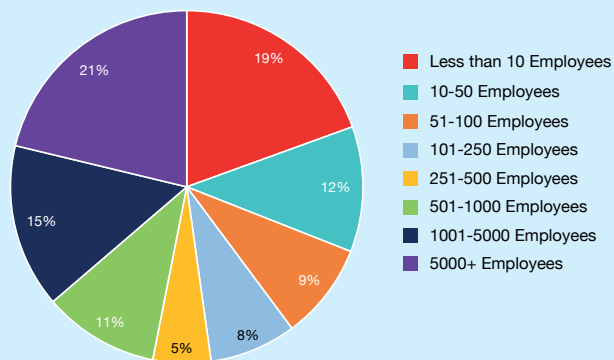
### Industry sector



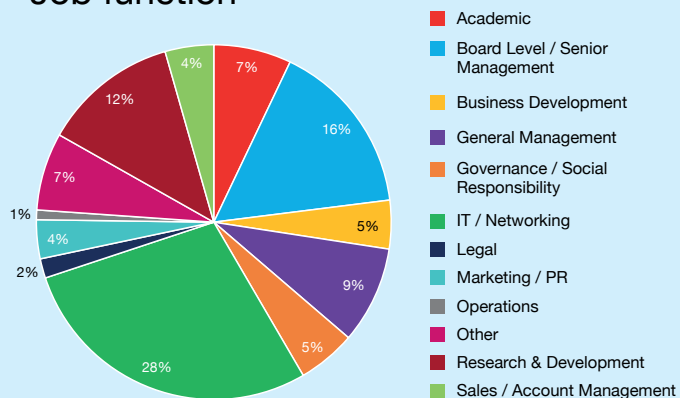
### Country of attendee



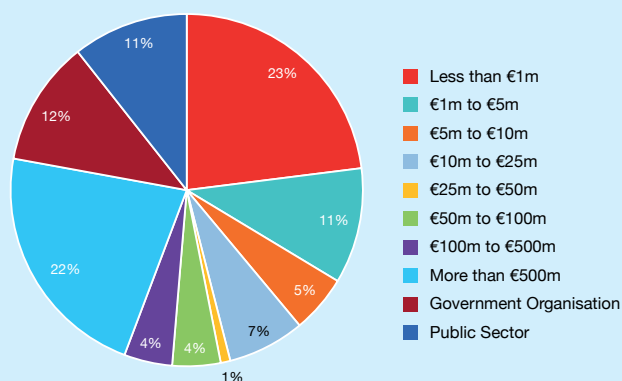
### Company size



### Job function



### Annual turnover





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## Sponsorship Packages

There are different levels of Primary Sponsorship at ISSE2015 to suit your budget. These fully-inclusive packages are designed as a cost-effective route to achieve: **Direct Sales; Lead Generation; Customer Retention; Market Research; Channel Support; Brand Building; Press Relations.**

### Gold Package

**Gold Sponsorship of ISSE is designed to offer you an opportunity to educate the audience in your industry research and findings and case study examples, including;**

#### A Parallel Real Life Deployment presentation session

This session & chosen speaker will be promoted via online campaigns and eShots and included in our key pre event press release. Content is at your discretion, but will be reviewed by the Programme Committee and we would ask for relevant information security content in an independent style, no overt product pitches. Bio & photo to be supplied ASAP.

#### 4x2m Networking area space

A 4x2m shell scheme area will be created for you to hold one on one conversations and invite press for interviews. The area will be made up of comfortable seating and a coffee table. You are welcome to send your own promotional signage (pull up, pop up or graphic boards) or we can advise with production.

#### Standard benefits also include;

- Gold event supporter logo and web link on the official website [www.isse.eu.com](http://www.isse.eu.com)
- Logo and company entry within the on-site conference brochure
- PR Introduction and pre event contact
- Media Partner Promotion
- Gold event supporter logo on conference brochure and promotional literature
- Conference interlude advertising
- Company logo on conference and registration signage on site
- 4 Full access staff places
- 4 VIP conference places to be issued to guests of your choice (including evening Networking Reception)
- Access for all staff at the evening Networking Reception on Tuesday 10th November
- Pre Conference Dinner Invitation for your key speaker to the ISSE Partner dinner on Monday 9th November – Guests will include key event partners, journalists and invited Keynote speakers
- 20% discount registration code to issue to your clients
- Electronic copy of the delegate list, including contact details where available, post event (excluding opt outs)

**Package price €9,870 + VAT**

**Contact Deborah Puxty-Ward about this package >**





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## Silver Package

**Silver Sponsorship of ISSE is designed to offer you an opportunity to educate the audience in your industry research and findings and case study examples, including;**

### A parallel Real Life Deployment presentation session

This session & chosen speaker will be promoted via online campaigns and eShots and included in our key pre event press release. Content is at your discretion, but will be reviewed by the Programme Committee and we would ask for relevant information security content in an independent style, no overt product pitches. Bio & photo to be supplied ASAP.

### 3x2m Networking area space

A 3x2m shell scheme area will be created for you to hold one on one conversations and invite press for interviews. The area will include power and a basic furniture package of stools, poset table and literature rack. Ideal to brand with promotional signage such as pull ups, pop ups or graphic boards.

### Standard benefits also include;

- Silver event supporter logo and web link on the official website [www.isse.eu.com](http://www.isse.eu.com)
- Logo and company entry within the on-site conference brochure
- PR Introduction and pre event contact
- Silver event supporter logo on conference brochure and promotional literature
- Conference interlude advertising
- Company logo on conference and registration signage on site
- Access to the evening Networking Reception
- Access for all staff at the evening Networking Reception on Tuesday 10th November
- Pre Conference Dinner Invitation for your key speaker to the ISSE Partner dinner on Monday 9th November – Guests will include key event partners, journalists and invited Keynote speakers
- 4 Full access staff places
- 2 VIP conference places to be issued to guests of your choice (including evening Networking Reception)
- 20% discount registration code to issue to your clients
- Electronic copy of the delegate list, including contact details where available, post event (excluding opt outs)

**Package price €7,450 + VAT**

**Contact Deborah Puxty-Ward about this package >**



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## Bronze Package

### 3x2m Networking area space

- A 3x2m shell scheme area will be created for you to hold one on one conversations and invite press for interviews. The area will include power and a basic furniture package of stools, poser table and literature rack. Ideal to brand with promotional signage such as pull ups, pop ups or graphic boards.
- Event supporter logo and web link on the official website [www.isse.eu.com](http://www.isse.eu.com)
- Logo and company entry within the on-site conference brochure
- Event supporter logo on conference brochure and promotional literature
- Company logo on conference and registration signage on site
- 3 Full access staff places
- Access for all staff at the evening Networking Reception on Tuesday 10th November
- 20% discount registration code to issue to your clients
- Electronic copy of the delegate list, including contact details where available, post event (excluding opt outs)

Package price €4,750 + VAT

[Contact Deborah Puxty-Ward about this package >](#)

## Visibility Package

### Promotion in our partner lounge

- A partner lounge area will be created where partners can bring a 1m pull up and display literature, and hold one on one conversations and invite press for interviews. The area will be a shared area and include power and a basic furniture.
- Logo and company entry within the on-site conference brochure
- Event supporter logo on conference brochure and promotional literature
- Company logo on conference and registration signage on site
- Access for all staff at the evening Networking Reception on Tuesday 10th November
- 2 Full access staff places
- 20% discount registration code to issue to your clients

Package price €2,200 + VAT

[Contact Deborah Puxty-Ward about this package >](#)

## Bespoke Package

Participation as an ISSE Sponsor offers an excellent way to raise your profile at the event with a combination of promotional, onsite visibility and content-related benefits combined into a value-priced package. If you would like a bespoke package please contact **Deborah Puxty-Ward**



## Supporting Sponsorship Opportunities

### Delegate Bag Sponsorship

Your company name/logo will be in the hands of every delegate who will receive their conference documentation in a conference bag sponsored by your organisation. You can also include an insert in Delegate bag.

€5,000 + VAT

### Badge Sponsorship

Every person attending the conference will be issued with a name badge, this includes all delegates, speakers, sponsors, and exhibitors. The Sponsors Logo will be displayed alongside the event Logo on the badge.

€1,450 + VAT

### Delegate Bag insert

Why not let the attendees take your branding home with them? You can supply an insert, or branded giveaway for the audience to take away from Berlin.

€750 + VAT

### Lanyard Sponsorship

All of our badges can be attached to branded lanyards, so to maximise opportunities at the event why not supply this for the registration team to hand out to all attendees.

€750 + VAT

### Gift Sponsor

Every delegate attending the 2015 conference will be given a gift to take away and serve as a useful reminder of the event. This is a unique opportunity to get your branding on the delegate gift and have a say in what the gift is.

€3,200 + VAT

### Visitor Email Campaign

Sponsor one of the pre-show visitor promotion emails to our database of 20,000+ IT & Security professionals. Sponsorship includes up to 50 words text, company logo and link to your company website.

€1,250 + VAT

#### Graphic Production

If you need assistance with the graphic production of banners and promotional materials for your exhibition stand, please **click here** for a list of options and prices that Revolution Events can assist you with.



#### Extra Services

If you require extra services or assistance from the organisers to make your job just that little bit easier, please **click here**



Contact Deborah Puxty-Ward about any of these sponsorship opportunities >



## Contact Details

For further information on availability please contact:

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