

PRESS RELEASE

Revolution Events gets Kent 2020 Vision

International events organiser wins contract for Kent's leading business exhibition

After twelve years of organising business-to-business conferences and exhibitions across the UK and Europe, Kent-based organiser Revolution Events has won the contract to organise the county's leading regional business event: the highly successful Kent 2020 Vision.

Kent 2020 Vision is a ground-breaking one-day event connecting over 300 exhibitors and sponsors with nearly 4,000 business buyers from across the county. The event takes place annually in April at the Kent Showground at Detling near Maidstone and has gone from strength-to-strength since its inception in 2005. This year's programme featured high-profile speakers such as Max Clifford and Karren Brady, alongside successful entrepreneurs and prominent local leaders such as Paul Carter and Kevin Lynes from Kent County Council.

Revolution Events won the contract after a robust tender process run by BSK-CiC, providers of innovative support and growth services for SME businesses across the county and owners of the Kent 2020 Vision brand.

"With Kent 2020 Vision firmly established as a key date in the Kent business calendar, we believe it is poised to become one of UK's premier B2B events," says Bob Jones, Chief Executive of BSK-CiC. "Hence, we were delighted to find a partner with the experience and capabilities of Revolution Events right on our doorstep, to help us accelerate the event's huge potential and consolidate its position as the place to do business in Kent."

Nick Litton, Joint Managing Director at Revolution Events says: "Our pre-contract research revealed a level of return-on-investment and customer satisfaction and that would be envied by the very best national and international events – so we are proud to be entrusted with the future development of such a vibrant and exciting brand. The SME sector will be powering a major portion of the UK's economic recovery over the next few years and Kent 2020 Vision has a valuable role to play in helping them to succeed."

For more information, please contact Nick Litton at nick@revolution-events.com.

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About BSK-CiC

BSK-CiC is a Community Interest Company (CIC) with an outstanding 15 year track record of delivering UK and European funded programmes across the South East of England and Northern Europe. As well as delivering Enterprise Europe Network services we run the Innovation and Growth Team in Kent. We are dedicated to supporting Small and Medium Size Enterprises (SMEs) to develop and grow. Over the last five years we have worked with over 20,000 businesses across Kent, the South East and London - helping high growth companies to innovate, take opportunities in a developing low carbon market, and in internationalising their product offers.

For more information please visit: www.bsk-cic.co.uk.

About Revolution Events Ltd

Revolution Events is one of the UK's leading providers of innovative business forums, with an enviable track record in delivering high quality educational events for domestic and international markets. Since 1999, Revolution Events has organised more than 200 business events within a diverse range of markets, with particular strengths in emerging technologies, procurement & supply chain issues and new developments in the public sector.

Over the past decade, Revolution Events has worked with major partners such as the Chartered Institute of Purchasing & Supply (CIPS), The European Association for e-Identity and Security (EEMA), OCR, Lloyds TSB, Hays Recruitment, PricewaterhouseCoopers, Microsoft, Sage Software, the Improvement & Development Agency (IDeA), the Office of Deputy Prime Minister (now CLG), the National e-Procurement Project (NePP) the European Networking & Information Security Agency (ENISA), DLM Forum Foundation (European Commission) and AIIM (The Global Association for Enterprise Content Management).

To find out more about Revolution Events please visit: www.revolution-events.com