

FD Futures

New Connaught Rooms, London

Tuesday 22nd May 2007

FULL PROGRAMME

In association with



8.30 Registration, Welcome Coffee & Pick Up SpotMe Devices

9.20 INTRODUCTION & OPENING KEYNOTE

Conference Chair: Andrew Sawers, Editor of *Financial Director Magazine*

Including a quick introduction to the innovative SpotMe networking system being used throughout the event.

Life & Death Compliance: The Ultimate Risk Management Challenge

• Dame Stella Rimington, former Director General of MI5

As the first female Director General of the British Security Service MI5, with later experience at Marks & Spencer and BG Group, Dame Stella Rimington has no doubts about the importance of good compliance. In this fascinating opening session, Dame Stella will offer a unique insight into the complex business of assessing and minimising potential risks, while balancing these against potential gains for maintaining national security and protecting lives.



10.40 Coffee & Networking Break

11.20 INTERACTIVE WORKSHOPS - Choice of Five Focused Sessions

A1 How Global ERP has Resulted in Lower Cost and Easier M&A Integration

- Guest Speaker: Jennifer Birk, VP EMEA Finance, Oracle Corporation (hosted by Oracle Corporation)

Jennifer Birk, VP EMEA Finance, will present on how Oracle's global single ERP has not only reduced costs but lead to a more flexible infrastructure that has enabled more than 31 acquisitions in the last 2 years to be incorporated.

A2 Buying and Implementing Financial IT Systems – The Key Mistakes Every FD Makes

(hosted by Best Practice Group PLC)

Discover: - Why over 70% of 'off-the-shelf' Financial IT projects fail and cost double what was agreed

- How the law has changed and gives Financial System vendors 'hidden' responsibilities to keep your project on budget and on time

- How to practically implement these changes to get your system in on-time, first time and on-budget – and no arguments

A3 Is Paper still Poisoning Your Order-to-Cash Process?

(hosted by Esker)

Discover what impact automating conventional paper-based document processes within the finance department has on speeding up your Order-to-Cash. Learn how this can affect your organisation's overall operating efficiency with faster time to cash and improved profitability; reduced labour costs and increased customer satisfaction.

A4 Corporate Environmental Governance – The Next Great Business Decision Making Tool

(hosted by Envirowise)

Embracing corporate environmental governance means understanding your business better by adopting the principles of resource and carbon efficiency. The workshop will look at why the key to successful and measurable corporate environmental governance is the embedding of such principles and how such an approach will provide decision makers with better and more informed data to achieve their objectives.

A5 Driving the Intelligent Enterprise

(hosted by OneSource)

How the FD can drive operating performance by harnessing the power of information across the enterprise. A peer to peer workshop that will explore the personal impact FD's can have on the financial performance of every department by understanding the role of business intelligence and how it can be applied to the widest audience.

12.20 Comfort Break

12.25 THE BIG DEBATE - with live voting!

Tortoise vs The Hare:

Is the Burden of Risk Management and Compliance Driving the Private Equity Boom?

Many believe that the increasing burden of risk management and compliance are creating a corporate culture of risk aversion, stifling innovation and draining talent from publicly-quoted companies. So is it any wonder that private equity is booming? And is this a good or bad thing for UK plc in the long-run?

Chaired by Andrew Sawers, Editor of *Financial Director Magazine*



1.10 LUNCH - sponsored by Thus plc

Three-course lunch on sponsor-hosted tables, followed by Special Guest Speakers

- Kevin McAlpin & Michael Millar, College of Failure

The Five Minute Failure

Two leading academics from the world-renowned College of Failure examine what separates the successful in life and business from the downright disasters in this entertaining and practical after-lunch session. Prepare yourself to learn through action - you won't just be sitting there !

**2.45 Comfort Break****2.50 INTERACTIVE WORKSHOPS - Choice of Five Focused Sessions****B1 From Policeman to Key Business Partner – The Changing Role of the Finance Team**

(hosted by Analyst Financials Ltd)

The modern finance function has less time and resources than ever, but is under greater pressure to be the providers and gatekeepers of information for the whole enterprise. So how does finance meet this challenge, using existing and emerging technologies, without embarking on lengthy IT projects? Let us share some of our experiences from the last 10 years with you.

B2 The War for Procurement Talent – Is it Costing Your Business Money

(hosted by ADR International)

Is your procurement team up to the challenge of the global economy? Delegates will get to use a best practice model to inform discussion and then debate strategies that work and yield competitive advantage and lowest costs.

B3 Historic Cost Recovery – Turning Accounts Payable into Profits Receivable

Guest Speaker, Paul Walker, Senior Finance Manager for BT (hosted by Transaction Analysts)

- > Making use of the tools
- > Managing your project
- > What to avoid
- > What are the Risks / Benefits?

B4 Beat the Trend – Improving Profitability through Margin Visibility

(hosted by Kalido)

Today's companies are 3.5x more likely to be unprofitable than 40 years ago. This workshop will discuss some of the reasons why and how other companies have gained the complete visibility they need to find, understand & improve their margins across the organisation.

B5 Faster and Improved Bottom-Line: The Reality

(hosted by Zensar Technologies)

Successful organisations driven by sharp high-performing finance leaders are always striving to achieve efficiencies & enhancements. This workshop explores industry best practices to unlock the hidden value within finance processes to achieve faster and improved bottom-line using real-life case studies.

3.50 Coffee & Networking Break**4.30 CLOSING KEYNOTE:****2020 Vision – A Global View of the Digital Economy**

- Professor Richard Scase, Business Strategist & Author

Globalisation, Containerisation, India, China, Offshoring, SMEs, Entrepreneurship, Talent Migration... these are just a few of the macro-economic trends that will shape the economic landscape over the next decade and beyond. This final session offers a unique view of the long-term impact of the digital revolution, presented in no-nonsense terms by Professor Richard Scase, author of 'Global Remix: The Fight for Competitive Advantage' and one of the world's most dynamic and engaging business forecasters.

**Conclusions & Closing Comments****5.30 POST-CONFERENCE DRINKS RECEPTION****6.30 OFFICIAL CLOSE OF EVENT**

Overview

FD Futures 2007 is an exclusive one-day forum in London, bringing together 150 strategic thinkers for a single day to discuss key financial issues and help to shape the business landscape for the 21st Century.

Places at FD Futures are free of charge for senior Financial Executives in large and very fast growing organisations.

The event has been made possible by a small number of enlightened sponsors who are keen to push forward the strategic business agenda by facilitating such a forum.

Format

All delegates will benefit from a thought-provoking programme of inspirational keynotes, focused workshops & interactive debates.

In addition, the event will employ an innovative networking & messaging system, using wireless handheld devices to connect delegates and speakers throughout the day.

This unique facility will enable you to learn more about other participants (via a searchable database), locate attendees you would like to meet, send messages to anyone at anytime during the event, arrange an informal meeting, exchange electronic business cards and vote interactively during sessions.



Venue

New Connaught Rooms, 61-65 Great Queen Street, Covent Garden, London WC2B 5DA
Tel: 020 7405 7811

The New Connaught Rooms are a short journey from most of the capital's Main Line Railway Stations. Numerous buses pass close by and the Underground Stations of Covent Garden (Piccadilly Line) and Holborn (Piccadilly and Central lines) are a few minutes walk away.

Preferential room rates are available to FD Futures delegates by calling Event Express on 01438 791100.

Contact Information

FD Futures 2007 is organised by
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