

**Inbox/Outbox 2009 Asks Whether Businesses are Doing Enough to  
Protect Corporate Data from Security Threats?**

*Learn how to safeguard business communications and improve on methods of  
disaster recovery, data protection and email management*

*Date: 16<sup>th</sup> and 17<sup>th</sup> June 2009; Venue: New Connaught Rooms, London*

Inbox/Outbox, the UK's leading forum for corporate messaging, e-marketing and collaborative communications, today announces programme details for its 2009 conference. Visitors to the two-day event will learn how to monitor, secure and control inbound and outbound business communications, as well as identify and eliminate security threats and ensure data privacy and protection. The event will open with a keynote by independent analyst and award-winning writer Richi Jennings, who will examine the security implications of Enterprise 2.0 and new IT channels, offering advice on best practice methods.

Inbox/Outbox 2009 takes place on the 16<sup>th</sup> and 17<sup>th</sup> June at the New Connaught Rooms in Covent Garden, London. Entrance is free of charge and delegates will be able to tailor their own educational programme based upon more than 25 sessions taking place on each day. Key areas of focus for Inbox/Outbox 2009 will include:

**E-security and cybercrime:** The inside track on new threats, current vulnerabilities and preventative measures within the email and electronic messaging space

**Content filtering and spam prevention:** Practical advice on reducing junk email and protecting your organisation from malicious activity

**Storage and document management:** The latest thinking on effective document management, including storage, archiving, e-Discovery and key corporate compliance issues

**Data Protection Issues:** The latest news and updates on privacy & data protection legislation, directly from government policy-makers

**Enterprise 2.0 and collaborative applications:** How will corporate processes be transformed by the migration of social networking, wikis, widgets and blogging into collaborative business tools?

Confirmed keynotes include representatives from IBM, AIIIM, The Information Commissioner's Office (ICO), DLA Piper and Richi Jennings, whose opening keynote presentation will consider the consequences of newly emerging IT channels. With wikis and blogs playing an ever-stronger role in corporate messaging, it is crucial that teams, partners and customers are able to interact securely through internal and external outlets. Jennings' keynote will consider the security implications of these emerging methods of communication and look at the best tools for keeping information and intellectual property private and secure.

Richi Jennings comments on the keynote, "Social networking is increasingly popular for internal and external business communication and in some cases is now the preferred method of communication over email. But sensitive business issues could be discussed through these channels, so we must seriously look at security measures to stop confidential information being leaked. My keynote will provide delegates with practical advice on the secure distribution of company information and will offer business and IT managers, guidance on methods and policies that should be in place within their organisations. "

Entrance to Inbox/Outbox 2009 is free of charge and members of the press will receive access to a pressroom with free wireless access on both days. To confirm your interest in attending please reply to this email, send an email to [ibobpr@mccint.com](mailto:ibobpr@mccint.com) or tel: +44 (0) 1962 888100. Further information regarding the conference, including a full programme, can be found at: [www.inboxoutbox.co.uk](http://www.inboxoutbox.co.uk).

Inbox/Outbox 2009 is owned and organised by Revolution Events Ltd and is sponsored by AcumenMobile, Bakbone, Mobius and Sophos.

**About Inbox/Outbox**

Inbox/Outbox, now in its fifth year, is the UK's leading forum for corporate messaging, e-marketing and collaborative communications, presenting independent advice from industry experts in this important area.

Inbox/Outbox is the only event to directly address the key developments that are shaping the future of corporate email and messaging systems, demystifying the important issues and showcasing new innovations in business.

To find out more about Inbox/Outbox 2009 please visit: [www.inbox-outbox.com](http://www.inbox-outbox.com)

**About Revolution Events**

Revolution Events is one of the UK's leading providers of innovative business forums, with an enviable track record in delivering high quality educational events for domestic and international markets. Since 1999, having organised more than 200 business events within a diverse range of markets, with particular strengths in emerging technologies, procurement & supply chain issues and new developments in the public sector.

Over the years, Revolution Events has worked with major partners such as the Chartered Institute of Purchasing & Supply (CIPS), The European Association for e-Identity and Security (eema), the Improvement & Development Agency (IDeA), PricewaterhouseCoopers, Lloyds TSB, the Office of Deputy Prime Minister (now CLG), the European Networking & Information Security Agency (ENISA), the National e-Procurement Project (NePP), Microsoft and Sage Software.

To find out more about Revolution Events please visit: [www.revolution-events.com](http://www.revolution-events.com)

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